

# Privacy Policy

Effective Date: April 1, 2026

## 1. Introduction

Welcome to [Your Store Name]. We are committed to protecting your personal information and your right to privacy. This Privacy Policy applies to all information collected through our WordPress-powered website ([Your Website URL]) and any related services, sales, marketing, or events.

## 2. Information We Collect

As a WordPress and e-commerce site, we collect data in several ways:

- **Comments:** When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.
- **Contact Forms & WhatsApp:** If you use our **WhatsApp quoting system** or Elementor contact forms, we collect your name, phone number, and the specific product details you inquiry about to provide accurate quotes.
- **Media:** If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included.

## 3. Cookies

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment.

- If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies.
- When you log in, we will also set up several cookies to save your login information and your screen display choices.

## 4. E-commerce & Payments (WooCommerce)

While you browse our site, we' ll track:

- **Products you' ve viewed:** we' ll use this to, for example, show you products you' ve recently viewed.
- **Location, IP address and browser type:** we' ll use this for purposes like estimating taxes and shipping.
- **Shipping address:** we' ll ask you to enter this so we can, for instance, estimate shipping before you place an order, and send you the order!

## 5. Third-Party Services

We share information with third parties who help us provide our orders and store services to you; for example:

- **Anti-Spam:** Visitor comments may be checked through an automated spam detection service.
- **Analytics:** We may use Google Analytics to monitor and analyze the use of our Service.
- **Communication:** Our site uses WhatsApp integration to facilitate direct communication and order processing.

## 6. How Long We Retain Your Data

If you leave a comment, the comment and its metadata are retained indefinitely. For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time.

## 7. Your Rights Over Your Data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you.

## 8. Contact Information

For any privacy-specific concerns, you can contact us via:

- **Email:** [Your Contact Email]
- **WhatsApp:** [Your WhatsApp Number]